



Կազմակերպված է Հայաստանում Եվրոպական
միության պատվիրակության կողմից
Organised by the Delegation
of the European Union to Armenia

ԵՎՐՈՊԱՅԻ ՕՐ
EUROPE DAY

My Europe in 120 Seconds Youth Contest Call for Entries

On the occasion of Europe Day, the European Union Delegation to Armenia invites you to participate in a youth video competition on the theme "**My Europe in 120 seconds**". The winner will receive an **Apple iPad!**

Who can participate?

- nationals or residents of Armenia
- both amateurs and professionals in video-making

How to participate

Prepare a short video (up to 2 minutes), upload it on YouTube with the title "Europe Day Youth Contest Armenia – [insert your video name or your name]", fill in the application form, including the link to the video and send it to Delegation-Armenia@eeas.europa.eu **by 24:00 (Yerevan time) on 9 May 2011**. Please put "Europe Day Youth Contest" in the subject line. The Application form and Video submission guidelines can be found at <http://europeinarmenia.wordpress.com>.

Please note that each participant can submit **only** one video for the contest.

What should be the theme of the video?

In your video, you should introduce yourself very briefly and then address all or some of the following questions:

- The European Union – what is it to you and how close or far is it to you?
- How do you see EU - Armenia relations and cooperation?
- European values – what are they?
- Who are the Europeans and are we Europeans?

Note: At the end of the video you must invite your friends to join the celebration of Europe Day in Armenia, on 21 May 2011 at the Lovers' Park in Yerevan.

Languages: You can use Armenian, Russian or English. Alternatively, you can decide not to use words at all.

How long should the video be?

The video must **NOT be longer than two minutes**, including the closing part. The jury will not consider videos longer than two minutes. Make sure you put on your creative hats and express your ideas by means of visual objects, words and sound in 120 seconds!

Who will choose the winner and when will the results be announced?

The winner will be selected by a panel of judges, based on the relevance and creativity of the entry, as well as the number of votes ("likes") the video receives by the deadline of the contest (24:00 on 9 May) on YouTube and the **event's official Facebook page**. So, encourage your friends to vote for you online. The results will be announced at the celebration of Europe Day on **21 May 2011** at the Lovers' Park. More details of the event will be provided to all contest participants closer to the date.

Does the video have to be produced professionally and well-edited?

You don't have to be a professional to participate in the contest. Feel free to use any type of camera or mobile phone, software and other resources. You can edit your video from more than one take, add captions, photos or other materials! Creativity is encouraged!

However, do note that **any sound on the video needs to be clear** – if you wish to record your video outside, you may want to use a microphone or at least make sure that there isn't too much noise, making it difficult to understand you.

I am having technical problems uploading the video. What can I do?

If you followed the video submission guidelines, before you do anything else, please also check the YouTube help resources. If they are of no help, please contact 094 44 33 36 and we'll try to be helpful.

As there is always a risk of technical problems, we strongly recommend you not to leave shooting and uploading the contest entries until the last day before the deadline. Late or incomplete entries will not be considered. **GOOD LUCK!**